



2024 TCI FALL MEETING

and 100-Year
Anniversary
at Hyatt Regency
Hill Country Resort,
San Antonio, TX

INVITATION TO EXHIBIT

27-29 sep

Exhibitor Prospectus
For the Fall Clinical Meeting

texasclubofinternists.org

Experience TCI

Multiple Specialties

Connect one-on-one with Board Certified, practicing internists from multiple specialties across the state.

Year-round Visibility

Remain competitive in the market and network with physician members year-round through interactive opportunities and exposure points.

Elevated Experience

Small scale exhibit hall opportunity allows for deeper interactions with meeting attendees.

Showcase & Exposure

- ✓ Support Texas-based Physicians
- ✓ Lead Generation
- ✓ Showcase & Brand Development

Get in touch with TCI!

P.O. Box 170897, Austin, TX 78717

Email: admin@texasclubofinternists.org | Phone: 512-666-0858

Website: www.texasclubofinternists.org

Exhibits Manager: Denise@athenallc.pro

BE A PART OF THE CLUB in 2024
...and beyond!

The Texas Club of Internists (TCI) hosts two clinical meetings annually, one in the Spring and another in the Fall. In 2024 the TCI recognizes its Centennial Celebration and invites you to celebrate with us as a valued partner and exhibitor at our Fall Meeting in San Antonio.

The TCI 2024 Clinical Meetings are continuing education activities combined with social engagements and collaboration opportunities with medical colleagues from across the state. CME programs are designed to meet the educational needs of physicians and other healthcare professionals dedicated to the pursuit of cutting-edge medical knowledge and to the commitment of providing outstanding patient care.

Whether you are displaying in the exhibit space, interacting with physicians at one of our social functions, or gaining brand recognition for your company through our program, acknowledgments or social media touches, your message will reach the target audience you are seeking to connect with.

ABOUT THE 2024 FALL CLINICAL MEETING

LOCATION: Hyatt Hill Country Resort and Spa, San Antonio, Texas

DATE: September 27 - 29, 2024

EXHIBITOR SETUP: Thursday, Sept. 26, 5pm - 8pm

OPTIONAL GOLF WITH THE DOCS: Friday, Sept. 27, AM Tee Times
(Additional greens fees apply. Contact Laura Weiss to sign up at Laura@texasclubofinternists.org)

WELCOME RECEPTION (For all attendees and exhibitors!): Friday, Sept. 27, 6pm - 8pm

EXHIBIT HALL OPEN: Saturday, Sept. 28 - Sunday, Sept. 29

ANTICIPATED ATTENDANCE: 100 board certified practicing physicians (with an additional 60 spouses)

ABOUT THE TEXAS CLUB OF INTERNISTS



The TCI is the nation's only statewide society of internal medicine specialists dedicated to the scholarly pursuit of cutting-edge medical knowledge in a social atmosphere of lifetime friendships among physicians and their spouses. Physicians elected to TCI membership generally remain active throughout their practice years and into retirement, becoming Emeritus Members at age 70. Longterm members typically consider the intellectual stimulation and deep friendships from across Texas to be highlights of their careers.

Are you ready to be a part of one the oldest medical societies in the country through your support and participation as a valued TCI Exhibitor?
We have options and we are excited to have you!



2024 FALL CLINICAL MEETING & 100-YEAR ANNIVERSARY CELEBRATION

LOCATION: Hyatt Regency Hill Country Resort & Spa
9800 Hyatt Resort Drive
San Antonio, TX 78251

- **EXHIBIT DATES:** Sept. 28 - 29, 2024
- **EXHIBIT SETUP:** Fri., Sept. 27 at 10am
- **DISPLAY HOURS:** Sat., 7am - 4pm and Sun., 8am - 11am
- Conference agenda will include non-competitive break times and many social opportunities for exhibitors and attendees to interact and collaborate with physician attendees.
- If participating in the Golf Tournament on Friday morning, exhibit setup time can be adjusted to Thursday evening or Friday late afternoon.
- All exhibitors are responsible for their own shipping logistics and fees as well as arranging any electrical requirements. Please contact the hotel AV department directly.
- **EXHIBIT LOAD OUT:** All exhibits must be dismantled by 12pm on Sun., Sept. 29

BENEFITS OF EXHIBITING

- Small scale exhibit hall opportunities allow for deeper interactions with meeting attendees.
- Connect one-on-one with board certified, practicing internists from multiple specialties across the state, all in one location!
- Remain competitive in the market and network with physician members year-round through interactive opportunities and exposure points.
- Business name listed in program material and acknowledgment from the podium during the meeting.
- Build recognition of your business and awareness of your products, services and brand.
- Multiple opportunities to meet with influential decision makers in a direct sales environment.
- Tabletop exhibits will be visible and accessible to all meeting participants throughout the weekend.

**Enjoy the benefits and seize the opportunities to join the TCI 2024 Fall Clinical Meeting
Support TCI's Centennial Year and be a part of our future!**

GOLD LEVEL: \$3,000

- One (1) 6ft table in a premium location with 2 registrations to the clinical meeting sessions (Includes one draped 6' table with 2 chairs.)
- Business logo on all on-site signage
- Business contact information listed in the on-site program
- Full page promotional space in the printed on-site program
- TWO (2) electronic mailings to all TCI Members (over 150 internal medicine physicians) created by the exhibitor and distributed through TCI. (* Must be used by Dec. 31, 2024.)
- Two (2) tickets to attend the TCI Dinner Dance on Saturday evening. (*Additional tickets may be purchased at \$200 each.)

SILVER LEVEL: \$2,200

- One (1) 6ft table with 2 registrations to the clinical meeting sessions (Includes draped table with 2 chairs.)
- Business logo on welcome signage; contact information provided in the on-site program
- 1/2 page promotional space in the printed on-site program
- One electronic mailing to all TCI Members (over 150 internal medicine physicians) created by the exhibitor and distributed through TCI. (*Must be used by Dec. 31, 2024.)
- One (1) ticket to attend the TCI Dinner Dance on Saturday evening. (*Additional tickets may be purchased at \$200 each.)

BRONZE LEVEL: \$1,200

- One (1) 6' table with 1 registration to the clinical meeting sessions (Includes draped table with 2 chairs.)
- Business name on welcome signage and contact information listed in the on-site printed program
- One (1) ticket to attend the TCI Dinner Dance on Saturday evening. (*Additional tickets may be purchased at \$200 each.)

IT ALL ADDS UP - MAXIMIZE YOUR EXPOSURE!
2024 TCI FALL CLINICAL MEETING!



Please complete the following application for immediate consideration as a valued Texas Club of Internists Exhibitor at the TCI's 2024 Fall Clinical Meeting in San Antonio, Texas, Sept. 27-29 at the Hyatt Regency Hill Country Resort & Spa. Once your application is received, you will be contacted with confirmation and next steps. Exhibitor space is limited. **Deadline submitting an application is August 15, 2024, or when space reaches capacity (whichever comes first.)**

We look forward to having you!
- The Texas Club of Internists

Our Company or Institution is ready to join TCI as an Exhibitor at the following level:
Please check the applicable box below!

	GOLD LEVEL: \$3,000	SILVER LEVEL: \$2,200	BRONZE LEVEL: \$1,200	Other: Contact me.
2024 FALL MEETING SAN ANTONIO SEPTEMBER 27-29	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

QUESTIONS? DENISE@ATHENALLC.PRO

WHAT TO DO NEXT TO SECURE YOUR SPACE...



*Return the Exhibitor Application with
your payment by mail to:*

Texas Club of Internists
Attn: Laura Weiss, Executive Director
P.O. Box 170897, Austin, TX 78717

*or email your completed application to
Denise@athenallc.pro
and we will invoice you!*

WE LOOK FORWARD TO SEEING YOU!

Please fill out the following information so that we can complete your application and contract:

EXHIBITING COMPANY:

ADDRESS:

CITY:

STATE:

ZIP CODE:

PRIMARY CONTACT:

PRIMARY CONTACT PHONE:

PRIMARY CONTACT EMAIL:

Name and titles of all company personnel that will be representing your company at the TCI meeting. Include yourself, if you will be onsite. (Ex: *Laura Weiss, Executive Director; Denise Wilkinson, Meeting Manager, etc.*) This information is used for name badges and on-site event management. If your company will not have on-site representation, please answer N/A. You may change this information up to 2-weeks prior to the meeting date.

DESCRIPTION OF PRODUCT/SERVICE:

List of companies you do NOT wish to be in close proximity: (List all companies, not products.) We will do our best to accommodate all requests. If this does not apply to your application, please answer N/A.

In submitting this application and providing your signature below, you agree that you have read and will adhere to the TCI's Exhibit/Sponsor Support Agreements as outlined in this document. **WARRANTY OF AUTHORITY:** The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor, is fully empowered to bind the Exhibitor to all provisions contained in this application.

SIGNATURE

PRINTED NAME

TODAY'S DATE

We are excited to have you as a TCI Exhibitor. Once we have received your application, please complete one of the following payment options. TCI must receive your completed application along with payment in full in order to be activated for participation.

A receipt confirmation and exhibit kit will be sent to the email address provided upon receipt of full payment, the application and signed agreement.

If you have questions, please contact us.

Check / Money Order Payment

Please make check payable to: Texas Club of Internists

Mail the application/exhibitor agreement and check or money order to:

Texas Club of Internists

Attn: TCI 2024 Meetings

P.O. Box 170897

Austin, TX 78717

Electronic Payment options will be made available when the new TCI website launches in early July.

For additional assistance or questions, contact Denise Wilkinson, TCI Exhibit Manager, at denise@athenallc.pro.



THANK YOU FOR YOUR SUPPORT AND PARTICIPATION!

Texas Club of Internists
2024 Regulations Governing Exhibits

These regulations become a part of the agreement between the exhibitor and the Texas Club of Internists. All points not covered are subject to the decision of the Texas Club of Internists.

Defined Terms:

- a) The term "TCI" means the Texas Club of Internists and each of its respective officers, directors, staff, agents and representatives.
- b) The term "TCI Show" means the Texas Club of Internists 2024 Fall Meeting, September 27-29, 2024 in San Antonio at the Hyatt Regency Hill Country Resort and Spa. The TCI Show and all portions thereof, is owned, sponsored, produced, and managed by the Texas Club of Internists.
- c) The term "Exhibitor" means, collectively, the company or person that applied for exhibit space and agreed to enter into the contract upon acceptance by TCI.

Infraction of regulations on the part of an Exhibitor or his/her representatives, or both, will subject the Exhibitor or his/her representatives to dismissal from the exhibition hall and dismantling of the exhibit, in which event it is agreed that no refund shall be made by TCI and, further, that no demand for redress will be made by the exhibitor or his/her representatives.

Qualifications of an Exhibitor:

TCI Show management will, in its sole discretion, determine whether a prospective Exhibitor is eligible to participate in the TCI Show. Exhibitors shall be limited to those whose products or services are related to medical, professional, or practice interests as deemed appropriate by the TCI. The TCI reserves the right to refuse exhibit space to any exhibitor not compatible with the general character and objectives of the TCI Show, or if the TCI Show is full upon receipt of the application.

Compliance:

- a) Smoking inside the TCI Show is prohibited, including the use of electronic cigarettes (vaping.)
- b) Exhibitors may not bring their own alcohol to serve inside the TCI Show.
- c) TCI Show management reserves the right to reject, remove or prohibit any exhibit/display in whole or in part, or any Exhibitor or its representatives if, in the opinion of TCI Show management, the exhibit or the activities of the Exhibitor or its representatives violates the contract, the Rules or Regulations, or are detrimental to the goals and purposes of the TCI Show.
- d) Prohibited or inappropriate conduct which results in the Exhibitor removal will also result in the forfeiture of all exhibit fees, or any other fees; the Exhibitor will remain liable for any damages due to its actions.
- e) Use of a booth space by two or more firms is not permitted. Subletting of space is not permitted.
- f) Any Exhibitor who is a "no show," meaning that the booth is not set up and staffed by the show opening time, without prior permission, will forfeit his/her booth space for the duration of the TCI Show. Non-attendance does not constitute cancellation on the Exhibitor's part, and no refunds or credits will be issued. TCI Show management will replace a "no show's" booth space as it determines is in the best interest of the TCI Show.
- g) "Suitcasing" is prohibited. Suitcasing is the act of soliciting business in the aisles during the exhibition or in other public spaces, including another company's booth or a hotel lobby.
- h) Live or recorded music attractions used in an exhibit must have prior written approval from TCI. Requests should be submitted to Show Management. Exhibitor must obtain own license for copyrighted music used in the exhibit space and will indemnify and defend the TCI against any claims or suits alleging copyright infringement for the use of music by the Exhibitor. Sound levels must not exceed 80 decibel level nor be disruptive to neighboring exhibitors, nor the clinical meeting sessions.

i) As an accredited CME provider, the TCI is governed by the Accreditation Council for Continuing Medical Education's Standards for Commercial Support of Continuing Medical Education. In accordance with these Standards, the TCI has established the following policies for commercial exhibits held in conjunction with its educational activities:

1. Arrangements for exhibits may neither influence planning nor interfere with the presentation of the educational activity,
2. Commercial/promotional materials may not be displayed or distributed in an educational activity or in the same room immediately before, during, or immediately after the CME activity,
3. Representatives of commercial supporters and exhibitors may attend the CME activity if they wish, but may not engage in sales activity in the room where the educational activity is held,
4. Exhibitor is required to disclose via signage at the exhibit booth, FDA status of the medical devices or pharmaceuticals displayed.

Do Not Call Waiver – The Exhibitor consents and agrees to receive messages regarding the TCI Show via email or text.

Social Media, Photography Waiver – The Exhibitor gives consent to the Texas Club of Internists to photograph, videotape, or otherwise digitally record and use images and/or sound recordings of Exhibitors or exhibit space to use in any public media, including radio, television, internet, social media, print or video reproduction.

Assignment of Exhibit Space:

- a) Exhibitor may consider his/her space as reserved in the TCI Show upon acceptance of the application. However, placement in the hall will not be assigned until full payment has been received. Platinum, Gold and Silver exhibitors will receive premier placement. Bronze exhibitors will be assigned the next available space closest to the exhibit area upon payment in full. Payment must be received by April 1, 2024 for the Spring Meeting, by September 15 for the Fall Meeting, or by April 1 if electing to participate in BOTH the Spring and Fall Meetings at any level. TCI reserves the right to cancel the Exhibitor's contract if payment is not received by the deadlines, unless other arrangements have been made.
- b) Exhibitors and Supporters will be listed as such in the onsite brochure if application is received and accepted 3 weeks prior to the meeting dates.
- c) TCI Show management reserves the right to assign exhibit space, change the floor plan or move Exhibitor's exhibit space, without prior notice, if TCI Show management determines that it is in the best interest of the TCI Show.

Payment Policy:

- a) Payment need not accompany the signed application. The Exhibitor will be listed in the onsite printed brochure if the application has been received 3 weeks prior to the meeting dates.
- b) Types of payment: check drawn on a US bank, money order, or Zelle. Credit card payments may be available (VISA, MC, AMEX). Contact TCI Show management for more options.

Cancellation by Exhibitor:

- a) A full refund for the Fall Meeting will be made to the Exhibitor if written notice is received by September 1, 2024, however, TCI will retain a \$100 cancellation fee.
- b) After these dates, no refunds will be issued. There will be no credit for resale of space.
- c) These cancellation dates will apply regardless of the date on which TCI Show accepted the Exhibitor's application.
- d) TCI assumes no responsibility for having included the name of the canceled Exhibitor in materials related to the TCI Show.

Cancellation by TCI:

- a) If, after the contract is entered into, the TCI fails or is unable to provide an Exhibitor with the opportunity to exhibit at the TCI Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in connection with the Application/Contract. In such case, the TCI shall bear no further liability or responsibility under such agreement.
- b) If Exhibitor fails to make payment by the deadline, TCI Show management may terminate the contract.
- c) TCI Show management reserves the right to refuse Exhibitor permission to move in and set up and exhibit if the Exhibitor is in arrears of any payment.

Relocation:

TCI Show management reserves the right to cancel, rename, or relocate the TCI Show or change the dates on which it is held. In the unlikely event that TCI Show management relocates the TCI Show to another facility within the same city, or changes the dates to dates that are not more than 30 days earlier or 30 days later than the dates on which the TCI Show originally was scheduled, no refund will be due the Exhibitor, but TCI Show management will assign to the Exhibitor, in lieu of the original exhibit space, such other exhibit space as TCI Show management deems appropriate. The Exhibitor agrees to use such space under the terms of the contract.

Insurance Requirements and Exhibitor Appointed Contractors:

- a) Exhibitors shall carry their own insurance to cover exhibit material against damage and loss, and public liability insurance of at least \$1 million per occurrence and \$1 million aggregate, against injury to the person and property of others.
- b) The Exhibitor shall, at its sole cost and expense, procure and maintain through the terms of the contract for exhibit space, workers' compensation insurance in full compliance with all federal and state laws governing all of the Exhibitor's employees engaged in performance of work for the Exhibitor.
- c) Policies shall list the TCI as a named additional insured, if applicable. Carrier must be licensed to do business in Texas.
- d) If requested by the TCI, Exhibitor may be required to submit a certificate of insurance evidencing the required insurance.
- e) Exhibitor Appointed Contractors (EAC) are individually required, at their own expense, to secure and maintain insurance coverage equivalent to that listed above, and may also be asked to furnish a certificate of insurance.
- f) Any EAC must adhere to and will be bound by the Rules and Regulations and terms stated in this contract.
- g) Exhibitors will be responsible for their EAC's.
- h) EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY TEXAS CLUB OF INTERNISTS FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES AND ASSESSMENTS, INCLUDING LEGAL FEES THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR TEXAS CLUB OF INTERNISTS OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

Exhibit Booth Details:

- a) Each Exhibitor will be provided with a 6' draped table and two chairs. Exhibitors must conform to this or equivalent floor space.
- b) Telephone service, decorating services, electrical and internet connections are not provided by the TCI. You must contact the hotel directly to make arrangements for these additional services, using the hotel's form you receive with your confirmation.
- c) Security guard services are not provided by the TCI. All items brought into the facility are done so at the Exhibitor's own risk. The Exhibitor is solely responsible for the security and safeguarding of their exhibit and its contents at all times.

Promotional Errors:

TCI is not be liable for any errors or omissions in the TCI Show's attendee lists, websites, social media posts, newsletter or any other promotional or on-site materials. TCI assumes no responsibility for having included the name of a cancelled Exhibitor in material related to the TCI Show.

As a participating Exhibitor, I have read the Regulations Governing Exhibits and I will adhere to them per this agreement, as will any company representatives participating on our behalf.

Signature _____ Printed Name _____ Today's Date _____